

## Logos

Our logo is available to use in both square and horizontal format. It also has three different colour variations:

### Full colour



### Black on white



### White on black



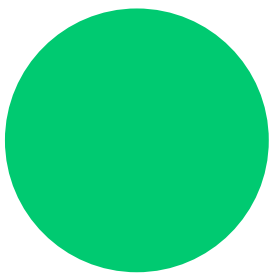
## Colours

Lead with black (and sometimes white), but also include tones of green to provide the greatest amount of visual contrast.

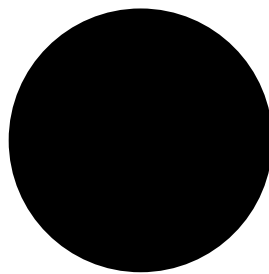
### Primary

Our primary palette consists of Jade T2 Green, Black, and White—with the Green acting as the protagonist. The idea of choosing this toned down green instead of a brighter, more neon green is to avoid making the OverSuite brand look 'cartoonified' and create a more serious tone.

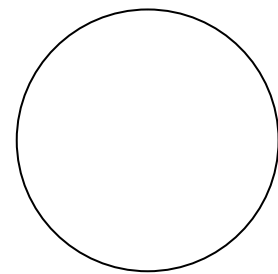
Proper use of these set of colours is the most immediate and consistent way to recognise OverSuite as part of the Sage brand.



Jade: T2 Green  
#00CA71



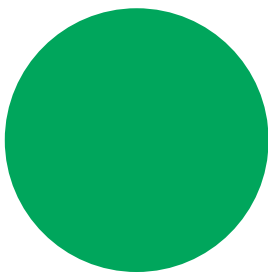
Black  
#000000



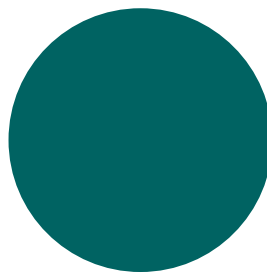
White  
#FFFFFF

## Functional

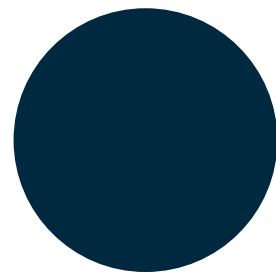
Our functional palette is comprised of a 3-step gradient. It can be used in addition to our primary colours, e.g. to create different colour visuals of the same graphic.



Jade  
#00A65C



Teal  
#006362

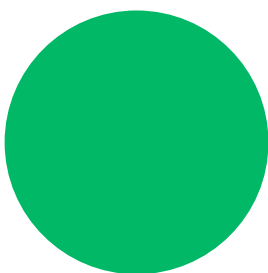


Navy  
#00293F

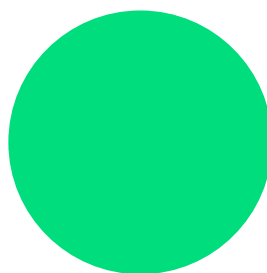
## Extended

Our extended palette consists of shades and tints derived from our functional palette.

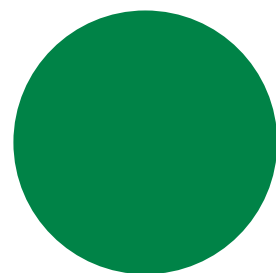
### *Jade*



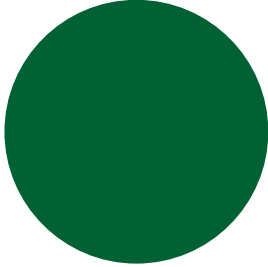
Jade T1  
#00B866



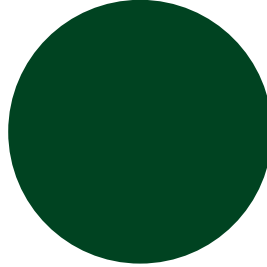
Jade T3  
#00DD7C



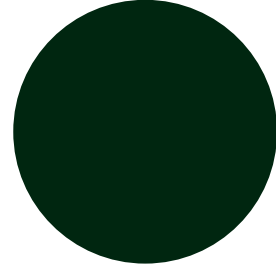
Jade S1  
#008347



Jade S2  
#006234

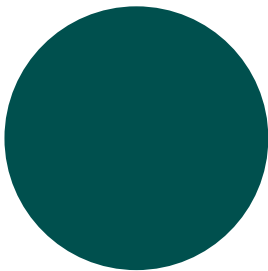


Jade S3  
#004321

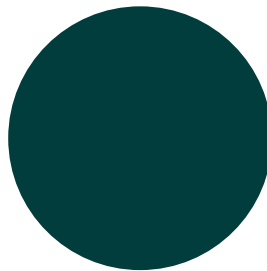


Jade S4  
#002610

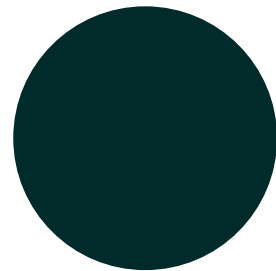
*Teal*



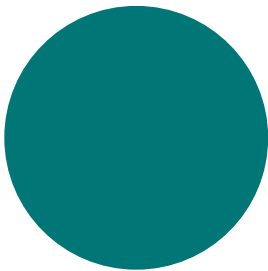
Teal S1  
#00504E



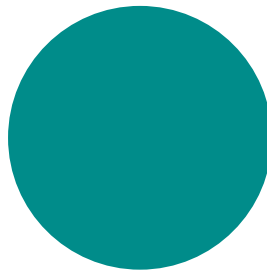
Teal S2  
#003D3C



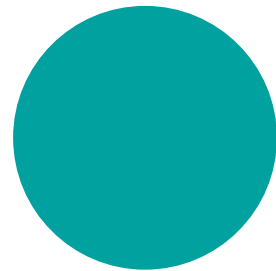
Teal S3  
#002B2A



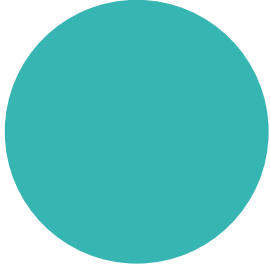
Teal T1  
#007776



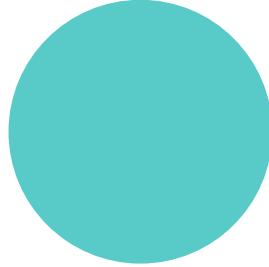
Teal T2  
#008C8A



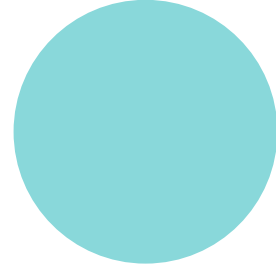
Teal T3  
#00A19F



Teal T4  
#37B5B3

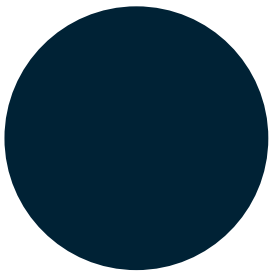


Teal T5  
#58CAC7

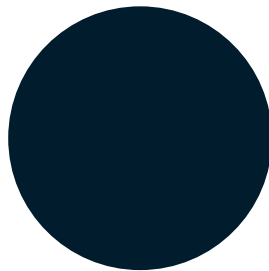


Teal T6  
#89D8DA

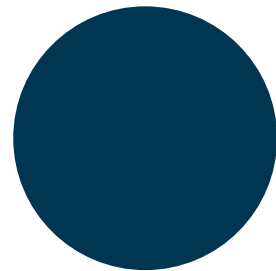
*Navy*



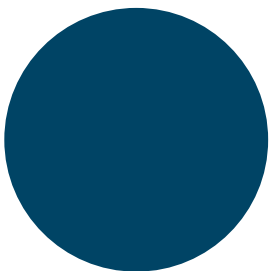
Navy S1  
#002235



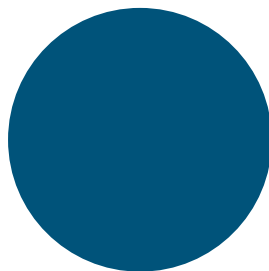
Navy S2  
#001C2D



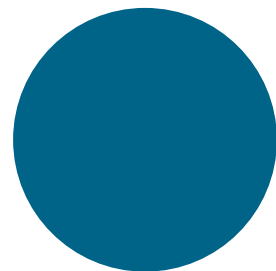
Navy T1  
#003652



Navy T2  
#004465



Navy T3  
#00537A



Navy T4  
#006388